

What is the “Get Outside” Campaign all about?

The Problem

Escondido Recreation is trying to draw attention to the growing crisis of kids (& adults) not ‘getting outside’ enough to play/exercise and the associated physical & social problems. The ability to offer affordable, quality recreational programs, facilities & parks in Escondido is a **MUST** to attract & retain productive & interactive, community-minded families.

How can you assist?

You can help improve the health of Escondido residents, simply by sponsoring the highly popular Sports Center programs and at the same time increase your business recognition too! Your support for the “**Get Outside**” campaign will provide more opportunity to those families most in need, by allowing the Sports Center soccer, hockey & skate programs to remain the most affordable in Escondido, (making it easier for people to participate.)

What is the impact for your business?

The Escondido Sports Center (a division of *Escondido Recreation*) has been in operation since 1997.

- Over 70,000 memberships sold.
- Over 220,000 skate park admissions sold.
- Over 6000 teams registered for roller hockey and arena soccer.
- Over 1.5 million center participants & spectators.
- Currently 40 companies sponsoring the center.

With this level of exposure, (opportunities starting at less than the price of a cup of coffee per day!), you will be very pleased with the additional benefits complementing your current marketing strategies. Effectively, your support of *Escondido Recreation* will help **YOU** directly!

Confirmation Form

Below is the confirmation form for our “Get Outside” opportunities and as you can see, we have taken an active business approach by reducing prices to enlist your support. Simply select the sponsorship that best fits your needs, sign and fax it back to us at 760-839-7019. Once we receive your confirmation form, we will contact you to coordinate the artwork. It's that easy!

More Opportunities

We greatly appreciate your endorsement of *Escondido Recreation* Sports Center programs. If you would like information for other *Escondido Recreation* programs such as swim, gym, camps or softball, please make contact with Marie Stephens at 760-839-4043 or mstephens@escondido.org and she will have the appropriate staff person communicate with you.

THANK YOU



Annual Sponsorship Opportunities

Company Name:					
Representative:					
Address:					
City:		State:		Zip:	
Phone:		Fax:		Email:	

Sponsorship Area	Rates	Sponsorship Details
<input type="checkbox"/> Skate Park	\$299 yr \$399 yr	Size - 9 Sq. Feet Size - 18 Sq. Feet
<input type="checkbox"/> Hockey Dasher boards:	\$299 yr \$399 yr	Size - 9 Sq. Feet Size - 18 Sq. Feet
<input type="checkbox"/> Hockey Score boards:	\$1499 yr \$999 yr	Size - 36 Sq. Feet Size - 24 Sq. Feet
<input type="checkbox"/> Hockey Jerseys: (Approx. 500 Jerseys per year)	\$499 yr	4 Seasons per year
<input type="checkbox"/> Soccer Dasher boards:	\$299 yr \$399 yr	Size - 9 Sq. Feet Size - 18 Sq. Feet
<input type="checkbox"/> Big Soccer Score board :	\$999 yr	Size - 24 Sq. Feet
<input type="checkbox"/> Mini Soccer Score board :	\$599 yr	Size - 12 Sq. Feet
<input type="checkbox"/> Mini Soccer Goal Sponsor :	\$299 yr	1 Available
<input type="checkbox"/> Big Soccer Goal Sponsor :	\$599 yr	1 Available
<input type="checkbox"/> Soccer Jerseys : (Approx. 1500 jerseys per year)	\$1,299 yr	4 Seasons per year Billed ½ yearly.
<input type="checkbox"/> Registration Shirts : <input type="checkbox"/> I.D. Cards : - NEW (Approx. 4000 shirts/cards per year)	\$1299 yr \$1299 yr	Invoices are sent once sponsorships are in place. For your convenience, all sponsorships valued at \$999 or above may be billed ½ yearly.

All sponsorships are for a 2 year agreement. Complete this form and fax to Marie Stephens at 760-739-7019 mstephens@escondido.org or ph. 760-839-4043 office